

Patent Abstracts of Japan

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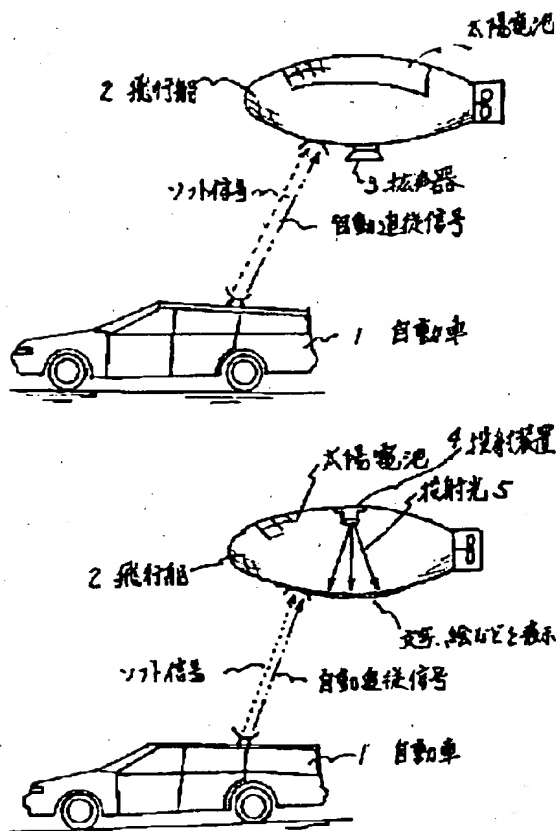
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TITLE : OUTDOOR ADVERTISEMENT SYSTEM



ABSTRACT : PURPOSE: To develop a wide range of advertisement effect by using an air flight body which automatically follows to the movement of an on-ground shiftable body, as advertisement medium.

CONSTITUTION: When an automobile 1 is used as on-ground transfer body and an airship 2 is used as floating body, a variety of software formed by a voice synthesizing device, etc., arranged on the automobile 1 are radio-transmitted to the airship 2 by a transmitter, and advertisement is performed on voice by a speaker 3. Solar batteries, etc., are used for the driving source, electric power source, etc., for the airship 2. When advertisement is performed by projecting characters and figures on the surface by the projection light of the flight body (airship) on the basis of the instruction of the on-ground transfer body (automobile), a variety of advertisement is enabled by preparing a variety of software, and this system can be used particularly effectively at night.

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